

WAIFF World AI Film Festival Contest Rules 2025 Edition

1/. Article 1 - Contest Organizer.

The EuroplA Institute, an association governed by the law of July 1, 1901, registered with the Grasse sub-prefecture under number: W061013887, whose head office is located at 2000, route des Lucioles, les Algorithmes - Bâtiment A - Thales, 06410 BIOT, represented by Marco Landi acting in his capacity as President of the association, duly authorized for this purpose.

2/. Article 2 - General information.

1. Contest description

The EuroplA Institute is organizing the World AI Film Festival (WAIFF), a partly no- obligation competition for the creation of films using Artificial Intelligence . The competition is entitled "WAIFF" (hereinafter referred to as "the Competition"). Competition categories include:

- Best AI film
- Best Film Synopsis
- Best Series Bible
- Best AI-enabled smartphone movie

The competition will run from December 25, 2024 to March 12, 2025. These rules detail the conditions of participation and the procedures for each category.

2. Events Calendar

The milestones and key dates for WAIFF2025 are as follows:

- Submission period: begins on **12/25/2024 at 10:00 a.m. and ends on 03/12/2025 at 11:59 p.m.**
 - competition organization teams will check compliance with the conditions (see article 5) to validate each entry.
- Selection of 20 finalists: **from 12/03/2025 to 28/03/2025.**
- On 28/03/2025, the 20 finalists will be informed of their selection.
 - **Screening of finalists' works: At WAIFF.**
 - **Announcement of winners: April 11, 2025 at the awards ceremony**
 - **Networking day: WAIFF-related roundtables and conferences, and rebroadcast of the Winners on April 12, 2025**

3/. Article 3 - Conditions of participation.

3.1 Eligibility

The Contest is open to any individual, anywhere in the world, with exception employees of the Organizer and companies that have contributed to organization or execution of the Contest, as well as their families. Only one entry per household is permitted.

Participants under the age of 18 must obtain prior parental consent. The Organizer reserves the right to request this authorization at any time and to cancel the participation of any minor who does not meet these conditions.

3.2 Distribution and Use of Films

By participating, candidates authorize the broadcasting of their Film, in full or in excerpt, on the Site, public events organized or co-organized by the EuroplA Institute and its partners on the WAIFF, on social networks, as well as on other online platforms of EuroplA Institute and WAIFF partners.

This authorization also includes projection in cinemas with mention of the surname, first name, pseudonym (if requested), country and age of the participant. This authorization will be valid for 18 months from the end of the Contest.

This authorization is granted free of charge. Consequently, the broadcasting of the Film will not give rise to any financial or other compensation. The decision whether or not to broadcast the Film, as well as the methods and frequency of broadcasting, is the sole responsibility of the Organizer.

3.3 Team participation

A Film can be made by several people. In this case, a project manager must be designated by the EuroplA Institute and the competition juries. As the prize is personal and non-transferable, only the principal director will receive the prize in the event of victory.

3.4 Validity of entries

Any entry not complying with the conditions defined in these rules will not be considered. Any entry that is incomplete, submitted after the deadline or does not comply with the general conditions defined in this document will be declared null and void.

3.5 Fraud and Attempted Cheating

Any fraud or attempted cheating, such as the creation of false identities to register more than once, or failure to comply with the Creative Charter, may result in permanent disqualification from participating in the Contest.

4/. Article 4 - Commitments, Responsibilities of Participants.

4.1 Guarantees provided by Participants

The participant guarantees EuroplA Institute that :

- The Film is an original creation, and all the elements it contains are not copied from a third party.
- The Film complies with all laws, including those relating to intellectual property, privacy, defamation, public decency and public order.
- elements protected by intellectual property rights are included in the Film without the prior authorization of their rightful owners.
- The Film contains no advertising, no elements infringing the rights of third parties, and no resemblance likely to be interpreted as plagiarism.
- The participant holds all rights necessary for the distribution of the Film.
- The participant has obtained the necessary consents from the persons depicted in the Film, as well as from the owners of the premises or goods visible in the Film.
- The participant has not taken, and will not take, any measure that could compromise the distribution of the Film under the conditions provided for in these rules.

In the event of complaints from third parties concerning the distribution of the Film, the EuroplA Institute and its partners reserve the right to cease distribution of the Film immediately, which the participant accepts unconditionally.

All participants grant the EuroplA Institute and its partners a non-exclusive, world-wide, free license to use the submitted videos for promotional purposes for a period of five years from the date of submission.

Participants retain copyright on their work, but agree that their videos may be used events organized by the EuroplA Institute and its partners.

5/. Article 5 - Criteria for validating applications.

To be validated, each participant must follow the registration steps available on the Site according to the prize for which he or she wishes to compete. Validation criteria vary according to the prize selected.

1. The Best AI Film Award - proposed by the EuroplA Institute

Candidates wishing to compete for this prize must submit their video in compliance with the following conditions:

- Have a maximum duration of 10 minutes.
- Use at least 3 Generative Artificial Intelligence , including 1 specific to image generation.
- Format and quality: The video creation (hereinafter "the Film") must be submitted in digital format (.mp4 or .mov). The video must be in High Definition.
- Language: The film must be in English, French the original subtitled version. titled in French or English.

- Documents to be provided :

An illustration for the film. A detailed synopsis of the film.

A brief presentation of the film.

A production diary explaining the use of Generative Artificial Intelligence tools in the creation of the Film, in accordance with the criteria of the competition's Creative Charter.

- How to send :

Projects must be submitted on the www.worldaifilmfestival.com platform.

2. " Best Synopsis" and "Best Series Bible" - proposed by Génario

- Genario, official partner of WAIFF, a French company specializing in artificial intelligence for script creation, is a registered trademark. It offers AI tools for the rapid generation and correction of pitches, synopses and screenplays. Genario supports WAIFF's Best Synopsis Award and Best Serie Bible into a Screenplay Award.

To take part in one of these categories, candidates must meet the following conditions:

- Mandatory use of Genario: **For the "Best Film Synopsis" categories**

"The use of the Genario tool is compulsory. Participants must provide proof of its use in their application.

- Subscription to Genario: candidates must subscribe to the special offer in partnership with WAIFF, which offers a minimum one-month subscription to Genario with a discount, i.e. 24.50€ for the Creation offer (instead of 49 €). This discount is valid for the entire duration of

the festival.

• Documents to enclose :

A copy of the subscription contract or proof of subscription to Genario.

A description of use of Genario tool in the screenplay or adaptation creation process.

How submit: Projects must be submitted on the www.worldaifilmfestival.com platform.

3. Best smartphone film - proposed by ClapAction

• clapAction revolutionizes the way French talent is spotted on its platform, and meets the public's expectations by offering new financing for successful films.

• The clapAction Prize: Innovation in the palm of your hand

This prize is awarded to the best short film (3 to 4 minutes) made entirely on a smartphone. From filming to editing, color grading to mixing, every stage of production must be carried out exclusively on the phone, without ever leaving this environment.

Conditions of participation :

1. **Technical criteria** :

- The film must be shot, edited, mixed and color-graded solely on a smartphone. - AI tools used must be integrated or compatible with the phone

2. **Format and delivery time** :

- Movie in MP4 format.
- Deadline: **March 12, 2025 at 11:59pm**.

3. **Documents required** :

- A biography or CV of the director. - A list of AI applications used.
- A signed certificate confirming :
- Complete film production on smartphone.
- Authorization to broadcast at the Festival and on associated social networks.
- Exclusive first showing at WAIFF

4. **Selection criteria**

- Originality and narrative impact: a story that captures and inspires - Technical quality: creative mastery of image, sound and editing
- Innovation: inventive use of artificial intelligence

5. **Awards**

- Exclusive premiere at WAIFF 2025, in the presence of cinema and tech leaders. - Free access to clapAction services
- Promote your film on our platform.
- Creating a community around your work
- Direct interaction with the public for enriching feedback

6. Shipping methods

Projects should be sent to www.worldaifilmfestival.com with the subject line: "Prix ClapAction - [Name of director]".

6/. Article 6 - Selection of Films and Designation of Winners.

6.1. Application Evaluation and Film Technical Review

The organizing body will evaluate the applications and carry out a technical review of all Films submitted. Entries that do not comply with the entry conditions or selection criteria will be excluded. Films that do not meet the required technical standards will also be eliminated.

6.2. Artistic Selection of Finalists

The productions selected after the technical review will be examined by juries appointed by the EuroplA Institute and its partners. 20 finalist productions will be selected after this pre-selection and submitted to the Jury for evaluation.

6.3. Jury evaluation criteria Selection criteria include :

- Overall quality: The production's technical and narrative excellence
 - Integrating AI: How artificial intelligence has been used to enrich content and storytelling
 - Storytelling and emotional impact: Judges the production's ability to emotion, provoke thought or engage the viewer.
 - Technical and Aesthetic Quality: Analyzes the quality of the production. For video productions, this includes editing, special effects and visual quality.
- global.

6.4. Designation of the Winners by the Jury

Each entry will receive a score from 1 to 10 for each of the above criteria, allowing a maximum of 40 points per judge. The highest average score will determine the winners. The judges' decisions are final and not subject to appeal.

The 20 finalists will be evaluated by a jury composed of the following personalities:

- LELOUCH Claude (Honorary)
- BIDEgain Thomas (Chairman of the Jury)
- LAROCHE-JOUBERT Alexia
- BLANC Jean-David
- GAYET Julie
- GABRIS Charlotte
- BOUISSON Simon
- DIOUF Astou Sedy
- LIBIOT Eric
- APTER Anna
- GUERRAZ Gilles

After deliberation, **4 prizes will be awarded by the jury to the selected winners.**

7/. Article 7 - Awards.

The following prizes will be awarded to the three best entrants:

• **Best film IA :**

1st prize 10.000 €

2nd prize 5000 €

3rd prize 2000 €

- **Best Synopsis Award and Best Series Bible Award:** two prestigious partnerships will be offered to WAiFF winners (one for each award). These partnerships include :
 - Privileged meetings with renowned production and distribution companies.

- Concrete production opportunities for the winners, encouraging the emergence of new projects and their development within the film industry.
- **Prize for best film on smartphone:** free access to ClapAction services, including :
 - A presence on the ClapAction platform to promote his film.
 - The opportunity to create and join an active community around your work.
 - A direct exchange with the public, encouraging interaction and constructive feedback.

Any attempt to sell, market or exchange prizes is strictly forbidden. Rewards are personal non-transferable. They cannot be replaced by cash or other compensation. The EuroPIA Institute reserves the right to replace a prize with an equivalent award in the event of unforeseen circumstances.

8/. Article 8 - Notification of Winners.

For the 2025 edition, the winners will be announced at the Awards Ceremony on 11/04/2025. Confirmation will be sent by e-mail the day after the ceremony, together with practical information on how to collect the prizes.

Any prizewinner failing to respond within the allotted time will be deemed to have forfeited his/her prize, which may then be awarded to another participant or cancelled, at the Organizer's discretion.

9/. Article 9 - Identity verification.

Participants authorize any verification of their identity and the information provided to the EuroPIA Institute. Any falsification, fraud or erroneous information will result in the immediate elimination of the participant.

The EuroPIA Institute declines all responsibility in the event identity theft or fraud.

10/. Article 10 - Protection of Personal Data.

The Organizer and its official partners are responsible for processing participants' personal data, in compliance with the European Regulation on the Protection of Personal Data (RGPD) n°2016/679.

To take part in the Contest, the following personal data will be collected: surname, first name, pseudonym, date of birth, country and e-mail address. These data are necessary for the management of the Contest and will only be used for this purpose.

Participants' rights.

Participants have the right to access, rectify, port and delete their personal data at any time, as well as the right to limit processing. They may also object to the processing of their data for legitimate reasons.

11/. Article 11 - Responsibility of the Organizer.

The Organizer and its official partners cannot be held responsible in the event of malicious intervention, technical problems or any other disruption affecting the smooth running of the Contest.

Participation in the Contest implies acceptance of the risks associated with the use of the Internet, including the risk of misappropriation or piracy of data.

The Organizer reserves the right to modify, suspend, shorten, extend or cancel the Contest if circumstances so require, without incurring any liability.

12/. Article 12 - Acceptance of the Regulations.

Participation in the Contest implies full acceptance of the present rules. Any claim or dispute relating to the Contest must be made in writing within one month of the Contest closing date.

Any interpretation of the rules will be decided by the Organizer and its decision will be final.

13/. Article 13 - Availability of the Regulations.

The rules are available free of charge on EuroplA Institute website at the following address: (link to rules page). They can also be sent by e-mail on request to the following address: contact@institut-europa.eu.

14/. Article 14 - Contact for information.

If you have any questions about the competition, please contact the Organizer at contact@institut-europa.eu.