





WORLD  
21-22 APRIL 2026  
FILM  
FESTIVAL  
NEW WAVES OF CREATIONS

DURING 2 DAYS,  
ON APRIL 21 AND 22... IN CANNES,  
YOU WILL BE OUR GUEST!

# PRO TALKS

## PROGRAM OUTLINE

***Get inspired to innovate and explore ! You will receive Invaluable industry insights and create meaningful connections !***

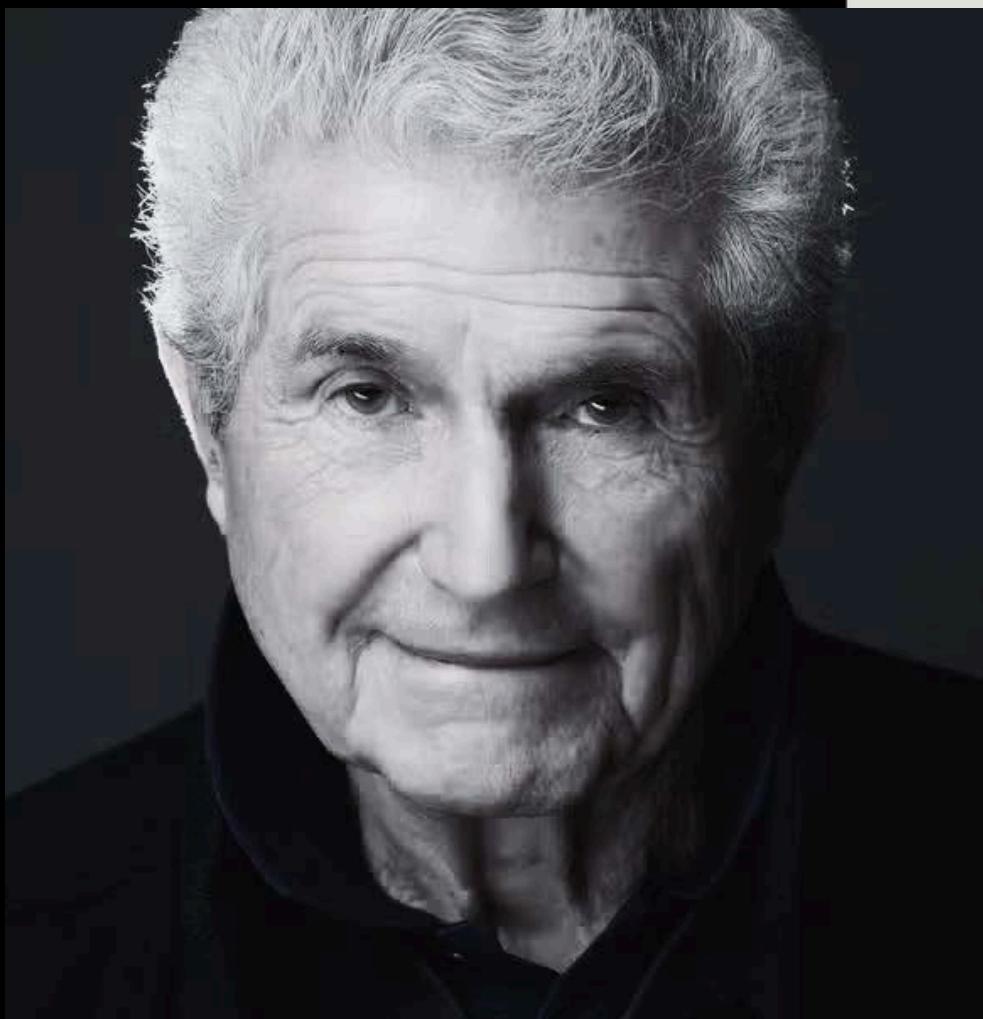
Tailor-made to the individual priorities of our accredited VIP's, our portfolio of A.I topics includes:

**Studio AI Management : New Tools and Business Models :** Explore innovative softs solutions, financing strategies, and collaboration structures.

**Networking & Industry Insights:** Build connections with key industry players and gain insider knowledge on the AI film landscape.

# CLAUDE LELOUCH

Honorary President  
of WAiFF 2025/2026



An iconic director, he embodies audacity, tradition, and innovation. In 2025, Claude Lelouch was the honorary president of the World A.I. Film Festival...

1966 : *un homme et une femme*, with Anouk Aimée and Jean-Louis Trintignant, earned him a Palme d'Or at Cannes, two Oscars and around forty international awards. During his career, he directed around fifty films, including *vivre pour vivre* (1967), *les uns et les autres* (1981), *itinéraire d'un enfant gâté* (1988), *les misérables* (1995), *les plus belles années d'une vie* (2019), ...

#### SOME DISTINCTIONS:

- FESTIVAL DE CANNES 1966 : Palme d'Or for *un homme et une femme*
- GOLDEN GLOBES 1967 : Best Foreign Language Film for *un homme et une femme*
- OSCARS 1967 : Best Original Screenplay and Best Foreign Film for *un homme et une femme*
- GOLDEN GLOBES 1996 : Best Foreign Film for *les misérables*
- FESTIVAL DU FILM D'AVENTURES DE VALENCIENNES 2008 : Producer's Award
- GRAND PRIX DE LA SACD 2024

# KEY 2026 OFFICIALS : FILMS & AWARDS



**GONG LI**  
WAiFF's President / 2026 edition

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Winner of the Volpi Cup in Venice

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Appointed as president or jury member at major festivals worldwide, including Cannes, Venice, Berlin and Shanghai

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Honored as Commander of the Order of Arts and Letters in France

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**AGNES JAOUI**  
WAiFF's President of the Jury / 2026

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Honorary César (2024)

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César for Best Film (2001)

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César for Best Supporting Actress (1998)

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DÉPARTEMENT  
DES ALPES-MARITIMES

WORLD AI FILM FESTIVAL

# WAIFF

INSTITUT  
**EUROPIA**  
COMPRENDRE POUR AGIR



**MIA**  
MUSÉE DE L'IMAGE AU NUMÉRIQUE

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## PARTENAIRES OFFICIELS

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**GENARIO**

STUDIO  
**LAFFITTE** 

**techCannes** 

 **betaseries**

These sessions celebrate the talents, tools, platforms, and studios rewriting the grammar of cinema — shaping new formats, funding models (legal and economics), public's experiences...

Join leading producers and creators in roundtables and keynotes as they explore how AI-tools and social platforms are reshaping creations, budgets, and creative possibilities.

The 2026 Pro-Talks are designed to give professionals a clear and actionable vision.

This year, the theme will be : "AI-POWERED FILMMAKING"

# PANELS & keynotes

## PANELS

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1. Artistic creation • What AI can actually do.
2. Financial models • The truth about the costs of AI and hybrid productions.
3. Copyright & AI • Legal framework, international issues, emerging risks.
4. Building an AI studio • Tools, audiences, workflows, storytelling.

2026  
21/22 APRIL

# KEYS 2026 SPEAKERS : KEYNOTES



**MATHIEU KASSOVITZ**

HYBRID FILMS

**JEAN-MICHEL JARRE**

ARTISTIC CREATION

**JOHANN CHORON**

COPYRIGHT & AI

**REZA SIXO SAFAI**

BUILDING AN AI STUDIO

# PRO-TALKS SPEAKERS: JOIN US!

FRENCH ACTOR, FILM DIRECTOR  
PRODUCER AND SCREENWRITER **MATHIEU KASSOVITZ**<sup>1</sup>

CEO TECH CANNES, PRODUCER **SARAH LELOUCH**<sup>2</sup>

CEO CINEMAGE SOFICAS , CEO ABEL AND OZMA LABS,  
FEDERATION STUDIOS COFONDER **SERGE HAYAT**<sup>3</sup>

CSO BETASERIES, PREDICTIVE AI TOOL **REMI TERESZKIEWICZ**<sup>4</sup>

CEO GENARIO & GENARIO STUDIO  
(AI SCREENWRITING TOOL) **DAVID DEFENDI**<sup>5</sup>

PRODUCER SONGWRITER **JEAN-MICHEL JARRE**<sup>6</sup>

AI FILMMAKER, PHANTOMX.  
INSTRUCTOR AT CURIOUS REFUGE **KAVAN CARDOZA**<sup>7</sup>

SUNDANCE/CANNES WINNING FILMMAKER  
+ COFOUNDER MASSIVE STUDIO AI **REZA SIXO SAFAI**<sup>8</sup>

VFX SUPERVISOR / AI CREATIVE DIRECTOR AND PRODUCER **BRAD MINNICH**<sup>9</sup>

STRATEGIC PARTNERSHIPS & GEN AI LEAD  
MEDIA & ENTERTAINMENT (GOOGLE) **JOHANN CHORON**<sup>10</sup>

FRENCH VISUAL ARTIST, FILM DIRECTOR,  
CREATIVE TECHNOLOGIST AND AI-DRIVEN STORYTELLER **STÉPHANE TRANQUILLIN**<sup>11</sup>

FRENCH DIRECTOR, CREATIVE TECHNOLOGIST,  
PRODUCER AND GENERATIVE AI EXPERT **GILLES GUERRAZ**<sup>12</sup>

FRENCH VISUAL ARTIST, CREATIVE DIRECTOR,  
AND GENERATIVE AI EXPERT **NATHALIE DUPUY**<sup>13</sup>

AI VISUAL ARTIST, CREATIVE FILMMAKER,  
DIGITAL CREATOR AND GENERATIVE STORYTELLING PIONEER **KELLY BOESCH**<sup>14</sup>

FRENCH DIRECTOR, AI VISUAL ARTIST, GENERATIVE AI EXPERT **ELISABETH GUTHMANN**<sup>15</sup>



# PANELS & keynotes

## Festival Opening — Espace Miramar

### Morning & Afternoon — Pro Talks

10:00 - 10:30 : Opening with Officials

10:30 - 11:00 : Keynote Jean-Michel Jarre ( AI : augmented imagination )

11:15 - 12:00 : Panel 1 *Artistic creation*

12:05 - 12:30 : Award *Best Soundtrack AI*

12:30 - 15:30 : Lunch / Networking (VIP)

15:30 - 16:00 : Keynote Matthieu Kassovitz ( Hybrid Films )

16:00 - 16:50 : Panel 2 *Financial models*

17:00 - 17:25 : Award *Best Advertising AI Film*

17:30 : End of Pro Talks

Break before transfer to the Palais des Festivals.

## Evening — Palais des Festivals

VIP Entry Opens : 18:00 • Lounge "Orchestre Debussy"

18:30 - 19:00 : Private Keynote with Gaëtan Bruel

19:00 - 21:00 : Dinner in the VIP area

20:00 : General admission

20:30 - 23:15

### Gala Evening

- Film Screenings
- Awards
- Concert AI

21:00 - 22:30 : Ceremony (with a musical interlude after the presentation of two awards)

22:30 : Estimated end time

Access reserved for:

- Pro Talks speakers
- Accredited professionals
- Official Jury
- Sponsors, partners, and VIP guests
- Institutional representatives



2026  
22 APRIL  
DAY 2

# PANELS & keynotes

## Awards Day — Pro Talks / Espace Miramar

### Morning & Afternoon — Pro Talks

10:00 - 10:30 : Keynote Johann Choron ( Copyright & AI : What's Next ?)

10:30 - 11:15 : Panel 3 *Legal Framework, International Issues*

11:25 - 12:00 : Award *Best Micro-Serie* (with CANNESERIES Festival)

12:00 - 12:45 : Panel 4 *Building an AI studio*

12:30 - 15:30 : Lunch / Networking (VIP)

15:30 - 15:50 : Award *Best AI Screenplay* (with GENARIO)

15:50 : End of Pro Talks — Day 2

Break before transfer to the Palais des Festivals.

## Evening — Palais des Festivals

VIP Entry Opens : 18:00 (Access lounge "Orchestre Debussy")

18:30 - 19:00 : Friendly aperitif in the VIP area

19:00 : General admission

19:30 - 21:30 : Ceremony (with a musical interlude after the presentation of two awards)

20:30  
Closing Gala — Théâtre Debussy  
Official WAIFF 2026 Awards Ceremony

Closing: robot dance performance set to music by Jean-Michel Jarre.

After the ceremony: grand VIP dinner

### Official Awards

- Short Films Awards *Emotion, Fantasy, Action & Animation*
- Feature Film Award +25 minutes lenght
- Palmares Gala Evening



# WAiFF Official Route – Key Sites



**Les Arcades**  
Screenings / Films

12 min



**JW Marriott Cannes**  
Pro talks / Networking VIP Platinum

5 min



**Espace Miramar**

Pro Talks panels : Platinum + Standard VIP

5 min



**Palais des Festivals**  
Gala Evenings / Lounge VIP espace Debussy

13 min



# PASS PLATINUM

**Your all-in-one WAiFF badge  
that includes the standard Pro  
Talks badge, plus exclusive  
benefits. Very limited number  
available.**

**1665 € HT**

**Get your platinum pass on  
[www.worldafilmfestival.com](http://www.worldafilmfestival.com)**

Full Access to the Pro talks. Join our live keynotes & panels, discover new films & meet new talents from our Official Selection 2026, network with professionals from around the world and our 2026 Officials

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Gain valuable insights from the industry's leading experts at our exclusive panels, and keynotes

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Enjoy unlimited access to the Lounge, an elegant space designed for VIP's, in the Palais des Festivals (Foyer Orchestre Debussy). The Lounge is the perfect place to recharge and work in a productive & friendly environment

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Privileged access to the rooftop of the Marriott's Hôtel, located on the Croisette : an ideal setting for your networking, with breathtaking views of the bay of Cannes. Take advantage of this space to relax and organize your meetings...

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You will also access to a variety of events hosted by our programs and partners, 2 Gala evenings in the Palais des Festivals

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Invitations to our networking lunches and parties

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# PASS STANDARD

**The standard Pro Talks badge gives you all the benefits of a Festival badge, plus exclusive Espace Miramar-only perks.**

**415 € HT**

**Get your pass on  
[www.worldafilmfestival.com](http://www.worldafilmfestival.com)**

Priority Access for Festival screenings in « Les Arcades »

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Gain full access to VIP Network events & meetings, designed in the Espace Miramar.

Connect with top-tier producers and the new AI tools for film creation, handpicked by our partners!

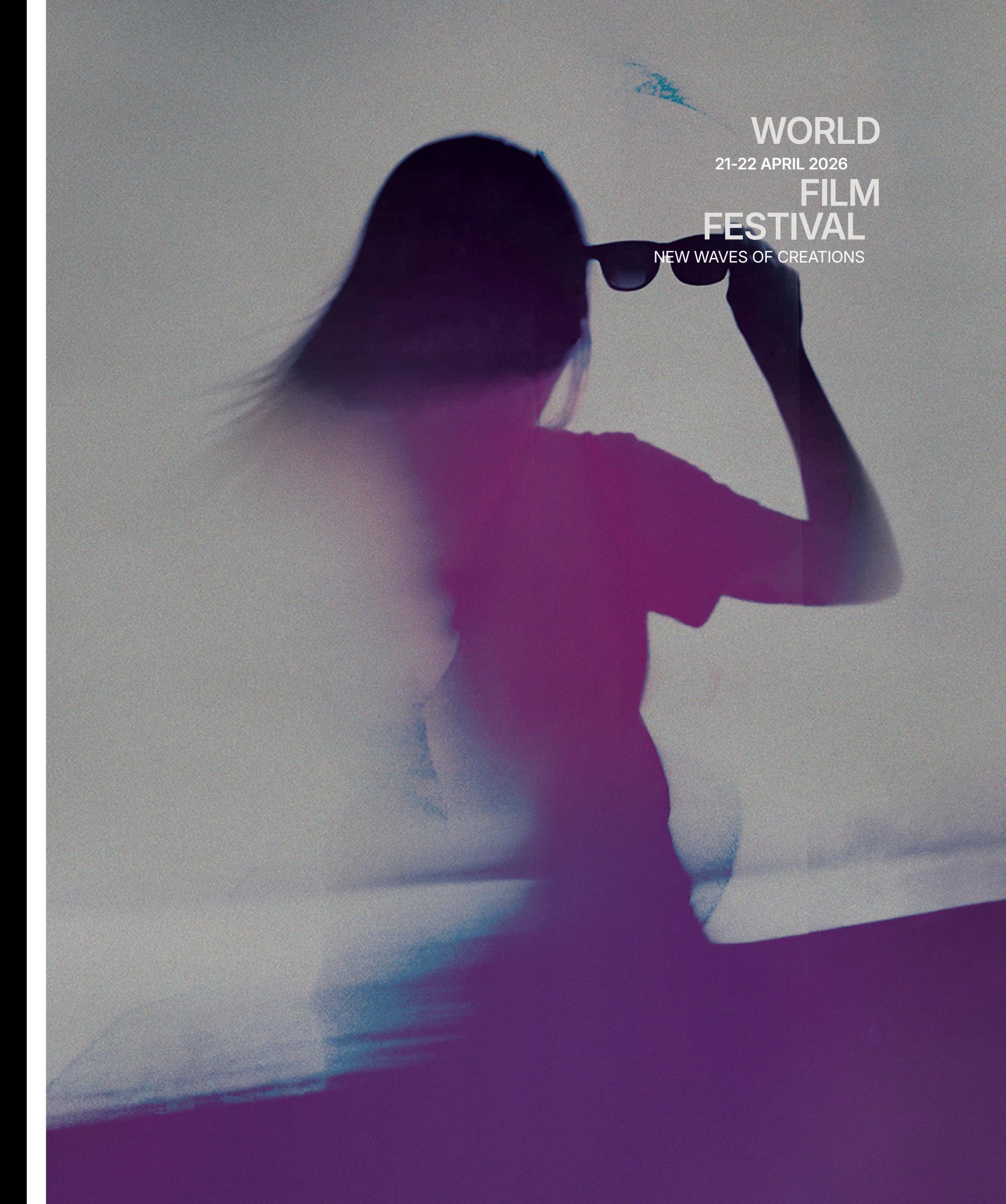
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Enjoy priority access to the Espace Miramar : invitations to our networking lunches and cocktails, on 21 and 22 April

# TAKEAWAYS

- **Industry professionalism:** AI creative trends, new tools & challenges, inspiring case studies, navigating the AI production landscape, various aspects of production (script development, music, hybrids productions, distribution, ...)
- **Networking Opportunities:** Meet outstanding personalities of the industry, join a supportive community of like-minded professionals, meet international AI creators, experienced experts, and useful institutional contacts. Explore potential collaboration opportunities.

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# CONTACT INFORMATION

## PRO-TALKS ORGANISATION



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# THEY TRUST US

**arte**

**CANAL+**

**TF1**

**Konbini**<sup>®</sup>

**LCP**  
ASSEMBLÉE NATIONALE

**molotov**.tv

**Banijay**

**cuult'** **ESIS**<sup>ÉCOLE  
SUPÉRIEURE  
DE L'IMAGE  
ET DU SON</sup>

**le film français**  
Le premier hebdomadaire des professionnels de l'audiovisuel  
A MEDIAROCHE COMPANY

**STATION F**

**ēngle**

○○  
LES ATELIERS DU CINÉMA

**fnac**

**Dauphine**  
ALUMN

**EICAR.**

Theatre  
de l'IA

**Écran  
total**

▷ betaseries

**sictiam**



**ESCP**  
BUSINESS SCHOOL

**YNOV**  
CAMPUS

**madame**  
FIGARO

[www.worldaifilmfestival.com](http://www.worldaifilmfestival.com)



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