

WORLD
NEW WAVES OF CREATIONS
A.I
FILM
FESTIVAL

21-22 APRIL 2026

YOUR PARAGRAPH TEXT

PALAIS DES FESTIVALS
CANNES



PRO TALKS PROGRAM



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21-22 APRIL 2026
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**GET INSPIRED TO
INNOVATE & EXPLORE!**

PRO TALKS PROGRAM

THEME: A.I.-POWERED FILMAKING

PRO TALKS SESSIONS celebrate the talents, tools, platforms, and studios rewriting the grammar of cinema—shaping new formats, funding models (legal and economic), and audience experiences.

Join leading producers and creators in roundtables and keynotes as they explore how A.I. tools and social platforms are reshaping production, budgets, and creative possibilities.

VIP Topics Include:

Studio A.I. Management: Explore new tools and business models, including innovative software solutions, financing strategies, and collaboration structures.

Networking & Industry Insights: Build connections with key industry players and gain insider knowledge of the A.I. film landscape.

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KEYNOTE 2026 SPEAKERS



MATHIEU KASSOVITZ

HYBRID FILMS



JEAN-MICHEL JARRE

ARTISTIC CREATION



JOHANN CHORON

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REZA SIXO SAFAÏ

BUILDING AN AI STUDIO

PRO TALKS SPEAKERS

FRENCH ACTOR, FILM DIRECTOR
PRODUCER AND SCREENWRITER **MATHIEU KASSOVITZ** ¹

CEO TECH CANNES, PRODUCER **SARAH LELOUCH** ²

CEO CINEMAGE SOFICAS , CEO ABEL AND OZMA LABS,
FEDERATION STUDIOS COFOUNDER **SERGE HAYAT** ³

CSO BETASERIES, PREDICTIVE AI TOOL **REMI TERESZKIEWICZ** ⁴

CEO GENARIO & GENARIO STUDIO
(AI SCREENWRITING TOOL) **DAVID DEFENDI** ⁵

PRODUCER SONGWRITER **JEAN-MICHEL JARRE** ⁶

AI FILMMAKER, PHANTOMX.
INSTRUCTOR AT CURIOUS REFUGE **KAVAN CARDOZA** ⁷

SUNDANCE/CANNES WINNING FILMMAKER
+ COFOUNDER MASSIVE STUDIO AI **REZA SIXO SAFAÏ** ⁸

VFX SUPERVISOR / AI CREATIVE DIRECTOR AND PRODUCER **BRAD MINNICH** ⁹

STRATEGIC PARTNERSHIPS & GEN AI LEAD
MEDIA & ENTERTAINMENT (GOOGLE) **JOHANN CHORON** ¹⁰

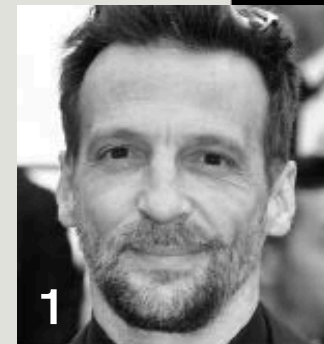
FRENCH VISUAL ARTIST, FILM DIRECTOR,
CREATIVE TECHNOLOGIST AND AI-DRIVEN STORYTELLER **STÉPHANE TRANQUILLIN** ¹¹

FRENCH DIRECTOR, CREATIVE TECHNOLOGIST,
PRODUCER AND GENERATIVE AI EXPERT **GILLES GUERRAZ** ¹²

FRENCH VISUAL ARTIST, CREATIVE DIRECTOR,
AND GENERATIVE AI EXPERT **NATHALIE DUPUY** ¹³

AI VISUAL ARTIST, CREATIVE FILMMAKER,
DIGITAL CREATOR AND GENERATIVE STORYTELLING PIONEER **KELLY BOESCH** ¹⁴

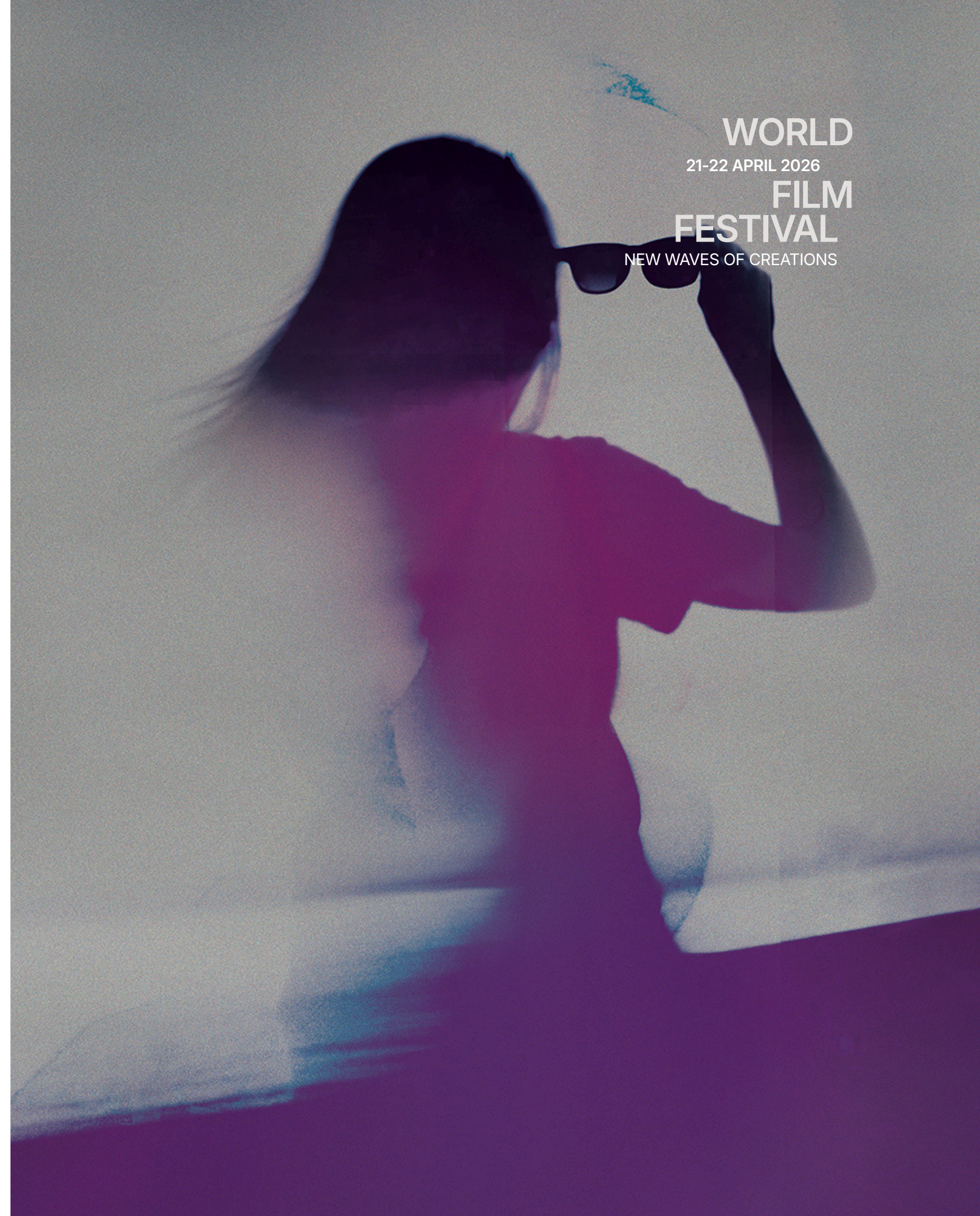
FRENCH DIRECTOR, AI VISUAL ARTIST, GENERATIVE AI EXPERT **ELISABETH GUTHMANN** ¹⁵



TAKEAWAYS

- **Industry Expertise:** A.I. creative trends, emerging tools and challenges, inspiring case studies, navigating the A.I. production landscape, and key aspects of production including script development, music, hybrid productions, and distribution.
- **Networking Opportunities:** Meet outstanding personalities in the industry and join a supportive community of like-minded professionals. Connect with international A.I. creators, experienced experts, and key institutional contacts. Explore collaboration opportunities.

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PRO TALKS PANELS & keynotes

DAY 1 | Monday, April 21: The Creative Revolution
Espace Miramar

Theme: A deep dive into digital creation, AI, and the new creator economy. Sessions will cover generative AI, augmented creativity, production workflows, and new business models for content.

10:00 AM – 10:30 AM: Opening Remarks | Welcome
Dept. 06 & City of Cannes

10:30 AM – 11:00 AM: Keynote: Jean-Michel Jarre
"AI: Augmented Imagination"

11:15 AM – 12:00 PM: Panel 1: *"Artistic Creation: What AI Can Actually Do"*

12:05 PM – 12:30 PM: Award Ceremony: Best AI-Generated Music
Winning track and Jury Meet-and-Greet

12:30 PM – 3:30 PM: Networking Lunch @ The Marriott Hotel

3:30 PM – 4:00 PM: Keynote: Mathieu Kassovitz
"Hybrid Films: A New Era of Production"

4:00 PM – 4:50 PM: Panel 2: *"Financial Models: The Real Cost of AI and Hybrid Productions"*

5:00 PM – 5:25 PM: Award Ceremony: Best Advertising Film
Winning film viewing and Partner networking

5:30 PM: Pro Talks Day 1 Wrap-up

6:30 PM: VIP Reception @ Palais des Festivals | Debussy Foyer
Speakers, Accredited Pros, Jury members, and Sponsors only

PRO TALKS PANELS & keynotes

DAY 2 | Tuesday, April 22: The Creative Revolution
Espace Miramar

Theme: An exploration of AI-driven workflows, emerging legal landscapes, and the future of creative production.

10:00 AM – 10:30 AM: Keynote: Johann Choron (Google)
"The Future of Copyright & AI Law"

10:30 AM – 11:15 AM: Panel 3: *"Copyright & AI: Global Legal Frameworks and Emerging Risks"*

11:25 AM – 12:00 PM: Award Ceremony: Best Micro-Series
Winning episode in partnership with CANNESERIES

12:00 PM – 12:45 PM: Panel 4: *"Building an AI Studio: Tools, Workflows, and Storytelling"*

12:50 PM – 3:30 PM: Lunch & Networking @ Marriott Hotel

3:30 PM – 3:50 PM: Award Ceremony: Best AI-Assisted Screenplay
Presented by Genario

3:50 PM: Pro Talks Day 2 Wrap-up

6:30 PM: VIP Access @ Palais des Festivals | Debussy Foyer
Access for speakers, partners, and institutional guests

8:30 PM: Gala Dinner

WAIFF Official Route – Key Sites



Les Arcades
Screenings / Films

5 min 



Palais des Festivals
Gala Evenings / Lounge VIP espace Debussy

12 min 



JW Marriott Cannes
Pro talks + Networking VIP Platinum



13 min 

5 min 



Espace Miramar
Pro Talks panels : Platinum + Standard VIP



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OFFICIAL PARTNERS

STUDIO
LAFFITTE

A forward-thinking creative studio shaping bold visual narratives at the intersection of film and innovation.

 **betaseries**

Connecting millions of series fans worldwide through a dynamic platform built for discovery, engagement, and community.

GENARIO

Bridging storytelling and technology to power the next wave of AI-driven creative production

techCannes[®]

Uniting the Cannes tech ecosystem to foster innovation, entrepreneurship, and global collaboration

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OUR SPONSORS



A five-star icon on the Croisette, steps from the Palais des Festivals, blending contemporary design, sea views, and world-class event spaces.



Pioneering multimodal AI models that power intelligent, creative experiences across film, media, and beyond.



Shaping future creative and tech leaders through immersive, hands-on learning designed for a rapidly evolving world.



An AI-powered creative studio empowering the next generation of filmmakers and storytellers to bring ideas to life at speed.

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THEY TRUST US



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