



WORLD A.I. FILM FESTIVAL

NEW WAVES OF CREATIONS

YOUR PARAGRAPH TEXT

PALAIS DES FESTIVALS
CANNES

21-22 APRIL 2026



PRO TALKS PROGRAM



**WORLD
FILM
FESTIVAL**
NEW WAVES OF CREATIONS

21-22 APRIL 2026

NEW WAVES OF CREATIONS

GET INSPIRED TO
INNOVATE & EXPLORE!

PRO TALKS PROGRAM

THEME: A.I.-POWERED FILMMAKING

PRO TALKS SESSIONS celebrate the talents, tools, platforms, and studios rewriting the grammar of cinema—shaping new formats, funding models (legal and economic), and audience experiences.

Join **leading producers and creators** in roundtables and keynotes as they explore how A.I. tools and social platforms are reshaping production, budgets, and creative possibilities.

VIP Topics Include:

Studio A.I. Management: Explore new tools and business models, including innovative software solutions, financing strategies, and collaboration structures.

Networking & Industry Insights: Build connections with key industry players and gain insider knowledge of the A.I. film landscape.

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KEYNOTE 2026 SPEAKERS



MATHIEU KASSOVITZ

HYBRID FILMS

JEAN-MICHEL JARRE

ARTISTIC CREATION

JOHANN CHORON

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REZA SIXO SAFAI

BUILDING AN AI STUDIO

PRO TALKS SPEAKERS

FRENCH ACTOR, FILM DIRECTOR
PRODUCER AND SCREENWRITER **MATHIEU KASSOVITZ**¹

CEO TECH CANNES, PRODUCER **SARAH LELOUCH**²

CEO CINEMAGE SOFICAS , CEO ABEL AND OZMA LABS,
FEDERATION STUDIOS COFOUNDER **SERGE HAYAT**³

CSO BETASERIES, PREDICTIVE AI TOOL **REMI TERESZKIEWICZ**⁴

CEO GENARIO & GENARIO STUDIO
(AI SCREENWRITING TOOL) **DAVID DEFENDI**⁵

PRODUCER SONGWRITER **JEAN-MICHEL JARRE**⁶

AI FILMMAKER, PHANTOMX.
INSTRUCTOR AT CURIOUS REFUGE **KAVAN CARDOZA**⁷

SUNDANCE/CANNES WINNING FILMMAKER
+ COFOUNDER MASSIVE STUDIO AI **REZA SIXO SAFAI**⁸

VFX SUPERVISOR / AI CREATIVE DIRECTOR AND PRODUCER **BRAD MINNICH**⁹

STRATEGIC PARTNERSHIPS & GEN AI LEAD
MEDIA & ENTERTAINMENT (GOOGLE) **JOHANN CHORON**¹⁰

FRENCH VISUAL ARTIST, FILM DIRECTOR,
CREATIVE TECHNOLOGIST AND AI-DRIVEN STORYTELLER **STÉPHANE TRANQUILLIN**¹¹

FRENCH DIRECTOR, CREATIVE TECHNOLOGIST,
PRODUCER AND GENERATIVE AI EXPERT **GILLES GUERRAZ**¹²

FRENCH VISUAL ARTIST, CREATIVE DIRECTOR,
AND GENERATIVE AI EXPERT **NATHALIE DUPUY**¹³

AI VISUAL ARTIST, CREATIVE FILMMAKER,
DIGITAL CREATOR AND GENERATIVE STORYTELLING PIONEER **KELLY BOESCH**¹⁴

FRENCH DIRECTOR, AI VISUAL ARTIST, GENERATIVE AI EXPERT **ELISABETH GUTHMANN**¹⁵



TAKEAWAYS

- **Industry Expertise:** A.I. creative trends, emerging tools and challenges, inspiring case studies, navigating the A.I. production landscape, and key aspects of production including script development, music, hybrid productions, and distribution.
- **Networking Opportunities:** Meet outstanding personalities in the industry and join a supportive community of like-minded professionals. Connect with international A.I. creators, experienced experts, and key institutional contacts. Explore collaboration opportunities.

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PRO TALKS PANELS & keynotes

Theme: A deep dive into digital creation, AI, and the new creator economy. Sessions will cover generative AI, augmented creativity, production workflows, and new business models for content.

10:00 AM - 10:30 AM: Opening Remarks | Welcome
Dept. 06 & City of Cannes

10:30 AM - 11:00 AM: Keynote: Jean-Michel Jarre
"AI: Augmented Imagination"

11:15 AM - 12:00 PM: Panel 1: *"Artistic Creation: What AI Can Actually Do"*

12:05 PM - 12:30 PM: Award Ceremony: Best AI-Generated Music
Winning track and Jury Meet-and-Greet

12:30 PM - 3:30 PM: Networking Lunch @ The Marriott Hotel

DAY 1 | Monday, April 21: The Creative Revolution
Espace Miramar

3:30 PM - 4:00 PM: Keynote: Mathieu Kassovitz
"Hybrid Films: A New Era of Production"

4:00 PM - 4:50 PM: Panel 2: *"Financial Models: The Real Cost of AI and Hybrid Productions"*

5:00 PM - 5:25 PM: Award Ceremony: Best Advertising Film
Winning film viewing and Partner networking

5:30 PM: Pro Talks Day 1 Wrap-up

6:30 PM: VIP Reception @ Palais des Festivals | Debussy Foyer
Speakers, Accredited Pros, Jury members, and Sponsors only

PRO TALKS PANELS & keynotes

Theme: An exploration of AI-driven workflows, emerging legal landscapes, and the future of creative production.

10:00 AM - 10:30 AM: Keynote: Johann Choron (Google)
"The Future of Copyright & AI Law"

10:30 AM - 11:15 AM: Panel 3: *"Copyright & AI: Global Legal Frameworks and Emerging Risks"*

11:25 AM - 12:00 PM: Award Ceremony: Best Micro-Series
Winning episode in partnership with CANNESERIES

12:00 PM - 12:45 PM: Panel 4: *"Building an AI Studio: Tools, Workflows, and Storytelling"*

12:50 PM - 3:30 PM: Lunch & Networking @ Marriott Hotel

DAY 2 | Tuesday, April 22: The Creative Revolution
Espace Miramar

3:30 PM - 3:50 PM: Award Ceremony: Best AI-Assisted Screenplay
Presented by Genario

3:50 PM: Pro Talks Day 2 Wrap-up

6:30 PM: VIP Access @ Palais des Festivals | Debussy Foyer
Access for speakers, partners, and institutional guests

8:30 PM: Gala Dinner

WAiFF Official Route – Key Sites



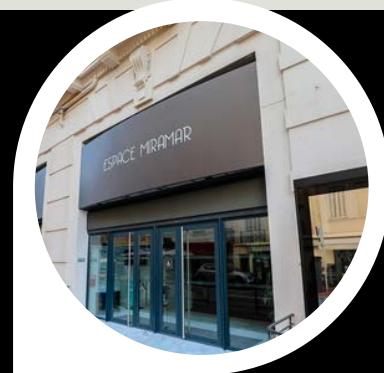
Les Arcades
Screenings / Films

12 min



JW Marriott Cannes
Pro talks + Networking VIP Platinum

5 min



Espace Miramar
Pro Talks panels : Platinum + Standard VIP

5 min



Palais des Festivals
Gala Evenings / Lounge VIP espace Debussy

13 min



OFFICIAL PARTNERS



A forward-thinking creative studio shaping bold visual narratives at the intersection of film and innovation.



Connecting millions of series fans worldwide through a dynamic platform built for discovery, engagement, and community.



Bridging storytelling and technology to power the next wave of AI-driven creative production



Uniting the Cannes tech ecosystem to foster innovation, entrepreneurship, and global collaboration

OUR SPONSORS



A five-star icon on the Croisette, steps from the Palais des Festivals, blending contemporary design, sea views, and world-class event spaces.



MINIMAX

Pioneering multimodal AI models that power intelligent, creative experiences across film, media, and beyond.



Skolae

Shaping future creative and tech leaders through immersive, hands-on learning designed for a rapidly evolving world.



An AI-powered creative studio empowering the next generation of filmmakers and storytellers to bring ideas to life at speed.

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THEY TRUST US



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LCP
ASSEMBLÉE NATIONALE

arte

Banijay

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ESIS<sup>ÉCOLE
SUPÉRIEURE
DE L'IMAGE
ET DU SON</sup>

le film français
Le premier hebdomadaire des professionnels de l'audiovisuel. A MEDIAROCHE COMPANY

STATION F

ēngle



LES ATELIERS DU CINÉMA

fnac

Dauphine
ALUMN

EICAR.

Théatre
de l'IA

Écran
total



sictiam

molotov.^{TV}



ESCP
BUSINESS SCHOOL

ynov
CAMPUS

madame
FIGARO

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