COMPETITION RULES.
EDITION 2027

ARTICLE 1 – COMPETITION ORGANIZERS

The Institut EuropIA, an association governed by the French law of July 1, 1901, registered with the sub-prefecture of Grasse under number W061013887, with its registered office at 2000, route des Lucioles, Les Algorithmes – Building A, Thales, 06410 Biot, represented by Mr. Marco Landi, in his capacity as President, duly authorized for this purpose.

Together with STUDIO LAFFITTE, SAS, whose registered office is located at 2000, route des Lucioles, Les Algorithmes – Building A, Thales, 06410 Biot (France), SIRET number 949 419 907 00025, represented by its CEO, Mr. Julien RAOUT, holder of the operating license for the World AI Film Festival 2026/2027 dated October 20, 2025.

ARTICLE 2 – GENERAL INFORMATION

2.1 Description of the Competition

The Institut EuropIA, with Studio Laffitte, organize the World AI Film Festival (WAIFF), focused on the creation of films using Artificial Intelligence tools. This competition is entitled “WAIFF” (hereinafter referred to as “the Competition”).

2.2 WAIFF 2027 – Vision

The World AI Film Festival strongly supports the rights and fair treatment of content creators and talent regarding compensation and intellectual property, everywhere in the process of acting, screenwriting, animation, directing, production, and all other activities involved in filmmaking.

The World AI Film Festival encourages open discussion regarding the utilization of AI tools and how that affects people in the industry. We honor independent and student filmmakers from very diverse communities worldwide.

The Competition emphasizes cinematic language, narrative structure, visual aesthetics, and creative methodology. Human creativity is the core component.

2.3 WAIFF 2027 – Competition Categories

The World AI Film Festival welcomes a wide range of creative approaches. Both fully AI-generated films and hybrid productions (combining live-action and AI-generated content) are eligible, provided that the use of AI is significant and meaningfully contributes to the work. This will be carefully assessed by the selection committee. Applicants must strictly adhere to the specified formats and runtimes for each category. Submissions that do not comply with these requirements may not be considered.

FILM COMPETITION : Produced within the last 12 months

The Festival maintains a strong commitment to originality, authorship and responsible use of artificial intelligence.

Works involving unauthorized deepfakes, deceptive impersonation of identifiable individuals, or the unauthorized reproduction of protected third-party material may be deemed ineligible.

The Selection Committee may also reject Works that substantially reproduce or imitate identifiable third-party works or protected creative elements in a manner inconsistent with applicable law or WAIFF's standards of originality.

2.4 International Competition

The International Competition is the place where the different horizons that make up the diversity of World AI short films and features, meet and intersect. Animated, Documentaries, Comedies, Genre films (Fantasy, Action), Advertising, Music videos, Graduation works from the world's best schools, hybrid films or full AI films – The 2027 edition includes the following Competition categories, taking audiences into worlds that only AI filmmakers can create.

WAIF FEATURE FILM (fiction, documentaries, animation)

This Official Selection shows that the technology is no longer a novelty but an integral part of modern filmmaking. Several fully AI-assisted feature films have officially premiered and debuted in 2026, marking a historic milestone where artificial intelligence creates full-length feature cinema.
This competition includes: fiction films, documentaries, and animated films longer than 30 minutes.
This Competition is open to films created entirely with AI and hybrid films. It accepts animated films, documentaries, and fiction films longer than 30 minutes. Several awards will be presented in this competition to recognize the best films in each category.
Runtime : 30 minutes or more.

WAIFF HORIZONS

WAIFF Horizons brings together the top finalists selected by each partner country of the World AI Film Festival. Each film showcases its country's culture, imagination, and artistic sensibility through the new cinematic languages created with AI. Presented during the Grand Finale in Cannes, this competition celebrates unique voices and a vision of AI cinema deeply rooted in global cultural diversity.
This Competition is open only to our international editions.

WAIFF SHORT FILM

There's no set theme for this Short film Competition — just a worldwide challenge that bring creative edge into an increasingly AI-shaped world. This competition is open to all film genres : Action, Animation, Comedy, Drama, Horror, Fantasy, Romance, Thriller, Western, Musical…

Runtime: 5 to 15 minutes.

WAIFF SERIES COMPETITION

This Competition embraces new the golden age of TV, highlighting long-form narratives, deep character arcs, and intricate world-building.Welcome to complex dramas, speculative fiction, slow-burn thrillers…. and all other genres

This competition is open to series with at least 2 episodes, each lasting between 5 and 30 minutes.

Runtime : 5 to 30 minutes per episode.

WAIFF ADVERTISING / BRANDED CONTENT COMPETITION.

This category is open to **advertising professionals, studios, agencies, brands, independent creators, students and emerging talents** wishing to submit an AI-assisted advertising or corporate film.

Candidates may submit **either an existing advertising campaign or a fictional advertising concept**, under the following conditions:

- **Existing campaigns / real brands:**
  Commercials, branded content or corporate films created for an existing product, service, company or brand are eligible. The candidate must be able to provide the necessary **broadcast, distribution or client authorizations** upon request.

- **Fictional advertisements / imaginary products or services:**
  Candidates may also submit an advertisement based on an **imaginary product or service invented by the candidate**. The project must demonstrate creative development, including elements such as the **product or service name, logo, visual identity, design and advertising storytelling**.

- **Language:**
  The film must be in English or presented in its original language with **English subtitles**. Finalists will be required to provide a **French-subtitled version**.

Both **real and fictional advertising projects** are accepted, provided they comply with the applicable requirements above.

WAIFF AI MUSIC VIDEO COMPETITION.

This Official Competition features music videos made with the help of AI tools.The competition curates all formats: horizontal, vertical, immersive — from all over the world. Submissions must respect artist rights, copyright, fair-use, and creative integrity (compliant with AI Act).
Runtime: No time limit

WAIFF CAPCUT COMPETITION

This Competition features 2 categories: a series of vertical mini-dramas (4 or 6 episodes, each 1 minute long) or the production of a short film (5 to 15 minutes), which requires significant use of Capcut tools (image generation and subtitling). To enter the Capcut Short Film Award or the Capcut Mini-Drama Award, applicants must therefore primarily use Capcut tools, although they may use other tools as well.
Runtime (short film) : 5 to 15 minutes
Runtime (mini-drama vertical) : 4 or 6 episodes (each 1 minute long)

2.5 Event Schedule

The key stages and dates of WAIFF 2027 are as follows:

• Submission period begins on September 15, 2026 at 10:00 a.m. and closes on February 15, 2027 at 11:59 p.m.
The competition organizing teams will verify compliance with participation requirements Article 5) in order to validate each submission.

- Selection of finalists : from February 17, 2027 to March 7, 2027. At the end of this stage, finalists will be designated as follows :
    - Finalists selected by the WAIFF Selection Committee.
    - Finalists proposed by partner countries.

• Screening of finalist works : during WAIFF on April 6 and 7, 2027.

• Announcement of winners: April 7, 2027, during the Awards ceremony in Cannes.

ARTICLE 3 – CONDITIONS OF PARTICIPATION

3.1 Eligibility

- The Competition is open to any natural person worldwide, with the exception of employees of the Organizer and Companies involved in the organization or execution of the Competition, as well as their families.

Minor participants must obtain prior parental authorization. The Organizer reserves the right to request this authorization at any time and to cancel the participation of any minor who does not meet these conditions.

Films or any productions that are already participating in a WAIFF in partner countries are not eligible to participate. See the most up-to-date list at https://worldaifilmfestival.com/fr/ - upcoming

Only one entry per country hosting the WAIFF is permitted.

- **Prohibited & Sensitive Content**
  The Organizer may reject, withdraw or refuse to screen any work that, in the reasonable opinion of the Organize contains illegal activities,political extremism,hate speech,pornography,gambling, illegal substance or restricted product. This provision shall not automatically apply to Works that depict, analyze, criticize or document such conduct in a clearly contextualized artistic, journalistic, historical or educational manner. The Organizer may nevertheless require content warnings, age restrictions, contextual information or appropriate screening conditions.

3.2 Entry Fee : Terms and Conditions

During the first registration phase, " EARLY BIRD" registration phase, the entry fee is set at **15.00 EUR (** including tax) per submitted work, **from September 1 to November 15.**

During the second registration phase, the participation fee is set at **30.00 EUR (** including tax) per submitted work, from **November 16 to January 31.**

During the third registration phase, "SLEEP LATE", the participation fee is set at **60.00 EUR (** including tax) per submitted work, **from February 1 to 15.**
The Festival management may offer reduced participation fees to organizations (distribution companies, schools) wishing to submit multiple works.

Depending on the platform through which the applicant submits their work, additional fees associated with that platform may apply.

These fees are charged to ensure that submissions are processed properly : screening the films and evaluating the production files takes a tremendous amount of time. As a result, the Festival teams are under significant strain due to the large number of films we receive.

3.3 Rights Required for Participation

By submitting a Work to the World AI Film Festival (WAIFF), the Participant represents and warrants that they own or otherwise validly control all rights, licenses, consents and authorizations necessary to submit the Work to the Competition and to grant the permissions expressly provided for in these Rules.

The Participant remains solely responsible for ensuring that the submission, screening, promotion and other authorized uses of the Work under these Rules do not infringe any copyright, related right, trademark right, image right, personality right, privacy right, contractual right or other third-party right. Where the Work contains material owned or controlled by third parties, the Participant confirms that all necessary permissions, licenses or other lawful bases have been obtained for the uses authorized under these Rules.

Where identifiable individuals are represented, reproduced, simulated or otherwise depicted in the Work, including through synthetic-media or artificial-intelligence technologies, the Participant confirms that any consent or authorization required under applicable law has been obtained.

Participation in WAIFF does not transfer ownership of the Work or of any underlying intellectual property right to WAIFF, Studio Laffitte or any entity operating within the WAIFF ecosystem.

The Participant and/or relevant rights holder retains ownership and control of the Work, subject only to the limited, non-exclusive licenses and permissions expressly granted under Article 7 of these Rules.

The specific rights granted to Studio Laffitte, in its capacity as organizer and operator of WAIFF, in connection with Festival screenings, promotion, educational activities, professional opportunities, industry introductions and third-party platform opportunities are governed exclusively by Article 7.

3.4 Team Participation

A film may be created by several people. In such cases, a project leader must be designated with Studio Laffitte and the Competition juries. Awards are attributed to the credited director or designated representative of the work

Since the award is personal and non-transferable, only the main director will receive the award in the event of a win.

3.5 Validity of Entries

Any entry not complying with the conditions defined in these rules will not be considered. Any incomplete entry, submission outside the deadlines, or failure to comply with the general conditions defined in this document will be declared void.

3.6 Fraud and Attempted Cheating

Any fraud or attempted cheating, such as creating false identities to register multiple times, or failure to comply with the Creation Charter, may result in a permanent ban from participating in the Competition.

ARTICLE 4 – COMMITMENTS AND RESPONSIBILITIES OF PARTICIPANTS

4.1 Warranties Provided by Participants

The participant guarantees to Studio Laffitte that:

- The Work is an original creation of the participant and any third-party materials incorporated into the Work have been lawfully used pursuant to the necessary rights, licenses, permissions or applicable legal exceptions.
- The Film complies with all applicable laws, including those relating to intellectual property, privacy, defamation, public decency, and public order.
- No element protected by intellectual property rights is included in the Film without the prior authorization of the rights holders.
- Except for Works entered in the Advertising / Branded Content category, the Work shall not contain undisclosed advertising, unauthorized promotional content or commercial material inconsistent with the category in which it is submitted.
- The Participant holds all rights necessary for the authorized use of the Work under these Rules.
- The Participant has obtained all necessary consents and authorizations from identifiable individuals represented or reproduced in the Work, including, where applicable, authorization for the use, simulation or reproduction of a person's image, likeness, voice, performance or other identifiable characteristics through artificial intelligence or synthetic-media technologies.
- The Participant has not taken, and will not take, any action that could compromise the authorized use of the Work under the conditions provided for in these Rules.

In the event of a third-party claim concerning the Work, Studio Laffitte and its partners reserve the right to suspend or cease any authorized use of the Work while the claim is assessed. The Participant remains responsible for compliance with the warranties set out in these Rules.

ARTICLE 5 – APPLICATION VALIDATION CRITERIA

To have their application validated, each participant must follow the registration steps available on the official website, depending on the category in which they wish to compete. The validation criteria vary according to the selected category.

Production Journal :

Where a Production Journal is required under these Rules, it should identify the principal artificial-intelligence tools used during the production of the Work, the principal stages of production in which such tools were used, and the role of human creative intervention in the development of the Work.

Where relevant, the Production Journal should also identify significant third-party assets, models, source materials or other external elements incorporated into the Work and indicate the basis on which they were lawfully used.

The purpose of the Production Journal is to allow the Selection Committee and Jury to better understand the creative process and the meaningful contribution of artificial intelligence to the Work.

5.1.Short Film Competition :

Runtime: 5 to 15 minutes

Candidates wishing to participate in the Short Film category must submit their work in accordance with the following conditions:

• **Duration:** The Film must have a length of **between 5 minutes (minimum) and 15 minutes (maximum).**

• **Storytelling**: Your film should tell a cohesive and emotionally resonant story: Clear narrative structure: beginning, middle, end Character development Dialogue-driven scenes or monologue arcs Emotional impact or message clarity Use of conflict, tension, or resolution Story logic and internal consistency.

• **Use of AI:** Eligible works must include a substantial use of AI-generated visual content as part of the filmmaking process. Both fully AI-generated and hybrid productions are accepted. The eligibility and relevance of AI integration shall be determined by the WAIFF selection committee.

• **Format and Quality:** the Film must be submitted in digital format (.mp4 or .mov) and in High Definition.

• **Language:** The film must be in English or presented in its original language with English subtitles. (Finalists will be required to provide a French-subtitled version.)

• **Required Documents:**

- A representative still image from the Film (.jpeg)
- A short presentation of the Film
- A Production Journal in accordance with Article 5
- A biography or CV of the director

• **Submission Method:** Films and the required documents must be uploaded to the official platform: www.worldaifilmfestival.com. No movies or files will be processed via email

• **Eligible genres :** Animated, Documentaries, Comedies, Emotion/Action/Fantasy films, Graduation works

5.2.Series Competition:

AI doesn't make Series – you do ! Word AI Film Festival present the Series AI Competition – an open call for creatives who believe AI is a medium, not a shortcut. This Competition awards excellence in creativity, storytelling, and technical innovation in series, fully assisted or hybrid using artificial intelligence. **This Competition is open to series with at least 2 episodes, each lasting between 5 to 30 minutes.**

Requirements

Candidates wishing to participate in this category must submit their Series in accordance with the following conditions:

- **Duration : 5 / 30 minutes per episode / hybrid or full AI assisted Series**
- The Series must include a least 2 **episodes**
- Use of AI: Eligible series must include a substantial use of AI-assisted visual content as part of the filmmaking process. Both fully AI-assisted and hybrid productions are accepted. The eligibility and relevance of AI integration shall be determined by the WAiFF selection committee.
- **Format and Quality:** the Series must be submitted in digital format (.mp4 or .mov) and in High Definition.
- **Language:** The Series must be in English or presented in its original language with English subtitles. (Finalists will be required to provide a French-subtitled version.)
- **Required Documents:**
  - A representative still image from the Serie (.jpeg)
  - A short presentation
  - A production journal detailing the use of Generative Artificial Intelligence tools in the creation of the work
  - A biography or CV of the director

Submission Method: Series and the required documents must be uploaded to the official platform: www.worldaifilmfestival.com. No movies or files will be processed via email .

5.3.Advertising & Branded Content:

Candidates wishing to participate in this category must submit their film in accordance with the following conditions:

- **Runtime**: No time limit
- **Year of production : 2026/2027.** In this category of the Competition, what matters is that the campaign is recent. Eligible advertising films must therefore have been produced in 2026 and up until the deadline for submissions: February 15, 2027. Films of any length are permitted. The advertisement must demonstrate creative design work (name, logo, visual identity, advertising storytelling, etc.).
- **Use of AI:** Eligible works must include a substantial use of AI-generated visual content as part of the filmmaking process. Both fully AI-generated and hybrid productions are

accepted. The eligibility and relevance of AI integration shall be determined by the WAIFF selection committee.

- **Format and Quality:** the Film must be submitted in digital format (.mp4 or .mov) and in High Definition.
- **Language:** The film must be in English or presented in its original language with English subtitles. (Finalists will be required to provide a French-subtitled version.)
- **Required Documents:**
  - A representative still image from the Film (.jpeg)
  - A short presentation of the Film
  - A Production Journal in accordance with Article 5
  - A biography or CV of the director
- **Submission Method:** Films and the required documents must be uploaded to the official platform: www.worldaifilmfestival.com. No movies or files will be processed via email.

5.4.Music Video:

In this category, we are looking for music videos that showcase high energy, style and emotional impact. Submissions should demonstrate memorable melodies, compelling vocals, and high-quality production. Genres including :

- Pop / Asia PopHip-Hop / Rap
- Electronic / EDM
- Rock / Country / Metal
- Musical Comedy
- Experimental

This list is not exhaustive, so use your best judgement.

Candidates wishing to participate in this category must submit their videoclip (or film) in accordance with the following conditions:

- **Runtime**: No time limit
- **Use of AI: Music & Visuals:** Your submission MUST include musical & visual elements and cannot only be a songby itself.We are looking for Music Videos, not simple lyric videos nor songs with a static album cover.
- Eligible works must include a substantial use of AI-assisted music & visual content as part of the filmmaking and sonwriting process. Hybrid productions are accepted with AI assistance, **full AI generated IS NOT accepted. Lead vocal can not be 100% AI generated.**The eligibility and relevance of AI integration shall be determined by the WAIFF selection committee and has to be compliant with the AI act.
- **Format and Quality:** the Film must be submitted in digital format (.mp4 or .mov) and in HighDefinition.
- **Language**: The Music video must be in English or presented in its original language with English subtitles. (Finalists will be required to provide a French-subtitled version.)
- **Required Documents:**
  - A representative still image from the video (.jpeg)

- A short presentation of the video (film)
- A Production Journal in accordance with Article 5, detailing the use of AI tools in both the music and video creation process, where applicable.
- **An AI detected report proving that the work is not fully AI generated.**
- A biography or CV of the director

- **Submission Method:** Films and the required documents must be uploaded to the official platform: www.worldaifilmfestival.com. No movies or files will be processed via email.

5.5.WAIFF Feature Film (Fiction, Documentary, Animation)

Candidates wishing to participate in this category must submit their film in accordance with the following conditions:

- Runtime : more than 30 minutes
- **Year of production : 2026/2027 :** The film should showcase fresh storytelling, innovative artistic vision, and an original approach to filmmaking. It should captivate audiences with its unique perspective, engaging storytelling techniques, or unexpected artistic elements.
- This competition is open to animated films, documentaries, and all genres of fiction films.

- **Use of AI:** Eligible works must include a substantial use of AI-assisted visual content as part of the filmmaking process. Both fully AI-assisted and hybrid productions are accepted. The eligibility and relevance of AI integration shall be determined by the WAiFF selection committee.
- **Format and Quality:** the Film must be submitted in digital format (.mp4 or .mov) and in High Definition.
- **Language:** The film must be in English or presented in its original language with English subtitles. (Finalists will be required to provide a French-subtitled version.)
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- **Required Documents:**
  - A representative still image from the Film (.jpeg)
  - A short presentation of the Film
  - A production journal detailing the use of Generative Artificial Intelligence tools in the creation of the Film
  - A biography or CV of the director
- **Submission Method:** Films and the required documents must be uploaded to the official platform: www.worldaifilmfestival.com. No movies or files will be processed via email.

5.6 WAIFF Horizons:

This competition is not accessible via the website.

Each international member of WAIFF has the opportunity to select and propose a film representing their country, **regardless of its genre or format**.

The selected film will automatically qualify for the WAIFF Official Selection and will **receive an invitation to the Awards Ceremony in Cannes.** The director or project representative may, if applicable, take the stage to receive the award.

5.7. CapCut Award – Best Short Film / Best Vertical Mini-Drama:

Candidates may submit their Work to one of the following two CapCut Award categories:

A. CapCut Award – Best Short Film
- Runtime: 5 to 15 minutes.
- Format: Horizontal or other appropriate cinematic format.
- The Work should demonstrate a coherent narrative structure, artistic direction, visual quality and meaningful use of CapCut tools.

B. CapCut Award – Best Vertical Mini-Drama
- Format: Vertical (9:16).
- Structure: 4 to 6 episodes
- Maximum runtime: 1 minute per episode.

The Mini-Drama should demonstrate a fast-paced narrative structure, strong hooks, compelling characters and, where appropriate, cliffhanger endings designed for episodic vertical storytelling.

- **Use of AI and CapCut:** Eligible Works must demonstrate significant use of CapCut tools as part of the filmmaking process, including, where applicable, CapCut Video Studio, AI-assisted editing, image or video generation, subtitling and other CapCut creative functionalities. Other AI tools may also be used. Both fully AI-generated and hybrid productions are eligible. The relevance and significance of CapCut and AI integration shall be assessed by the WAIFF Selection Committee.
- **Format and Quality:** The Work must be submitted in digital format (.mp4 or .mov) and in High Definition.
- **Language:** The Work must be in English or presented in its original language with English subtitles. Finalists will be required to provide a French-subtitled version.
- **Required Documents:**
  - A representative still image from the Work (.jpeg)
  - A short presentation of the Work
  - A production journal detailing the use of Generative Artificial Intelligence and CapCut tools in the creation of the Work
  - A biography or CV of the director.

- **Submission Method:** Works and the required documents must be uploaded through the official platform: www.worldaifilmfestival.com. No movies or files will be processed via email

ARTICLE 6 – FILM SELECTION AND WINNER DESIGNATION

6.1 Evaluation of Submissions and Technical Review of Films

The organizing entity will conduct an evaluation of all submissions and a technical review of all films submitted. Applications that do not meet the eligibility requirements or selection criteria will be excluded. Likewise, films that fail to meet the required technical standards will be eliminated.

6.2 Artistic Selection of Finalists

Productions that pass the technical review will be examined by juries appointed by Studio Laffitte. The finalist productions will be selected following this pre-selection and then submitted to the Jury's evaluation.

6.3 Jury Evaluation Criteria

The selection criteria include:

- Overall Quality: The technical and narrative excellence of the production.
- Creative Integration of AI and Human Direction: How meaningfully artificial intelligence contributes to the creative process while remaining guided by a coherent human artistic vision.
- Storytelling and Emotional Impact: The ability of the production to evoke emotions, provoke reflection, or engage the audience.
- Technical and Aesthetic Quality: The overall production quality, including editing, special effects, and visual presentation for video productions.

6.4 Designation of Winners by the Jury

Each submission will be scored from 1 to 10 on each of the criteria mentioned above, for a maximum of 40 points per judge. The highest average score will determine the winners. The judges' decisions are final and not subject to appeal.

6.5 Awards

At the end of the deliberations, the Jury will present awards to honor the excellence and creativity of the participants:

- **Alpes-Maritimes Department Prize, Best Youth Film**
- **Best AI Short Film**
- **Best AI Series**
- **Best Advertising / Branded Content**
- **Best AI Music Video**
- **Best WAIFF Horizons**
- **CapCut Award – Best Short Film**
- **CapCut Award – Best Vertical Mini-Drama**

ARTICLE 7 – INTELLECTUAL PROPERTY, FESTIVAL LICENSE AND WAIFF ECOSYSTEM OPPORTUNITIES

7.1 Participant Ownership

The Participant and/or relevant rights holder retains full ownership of the Work and of all underlying intellectual property rights. Participation in WAIFF does not constitute an assignment or transfer of ownership of the Work to Studio Laffitte or any entity operating within the WAIFF ecosystem. Only the limited, non-exclusive licenses and permissions expressly set out in these Rules are granted to Studio Laffitte for the purposes of operating and promoting WAIFF and the WAIFF ecosystem. Nothing in these Rules shall be interpreted as granting Studio Laffitte exclusive ownership, exclusive exploitation rights or general control over the Participant's Work.

7.2 Festival Screening and Streaming License

By submitting a Work, the Participant grants Studio Laffitte, in its capacity as organizer and operator of WAIFF, a non-exclusive, worldwide and royalty-free license to screen, present, stream and publicly communicate the Work in connection with official WAIFF activities.

Such activities may include:

• the WAIFF Official Selection • WAIFF award ceremonies • WAIFF international editions • Road to Cannes events • WAIFF-labelled screenings • official WAIFF showcases • conferences and professional events • exhibitions • festival retrospectives • cultural and institutional presentations • **free online streaming and digital showcases of the complete Work on official WAIFF platforms and officially designated WAIFF partner platforms, including EuropIA Play** • other non-commercial Festival activities organized or officially co-organized by Studio Laffitte under the WAIFF name.

The streaming and digital showcase rights granted under this Article are limited to free-to-view, non-exclusive uses carried out in connection with WAIFF and the WAIFF ecosystem. They do not authorize the sale, paid distribution, exclusive licensing, standalone monetization or other commercial exploitation of the Work. Any such commercial exploitation shall require a separate written agreement with the Participant or relevant rights holder.

7.3. Promotional, Editorial and Archival Use

For promotional, editorial, institutional, communication and archival purposes relating to WAIFF and the WAIFF ecosystem, the Participant authorizes Studio Laffitte to use materials associated with the submitted or selected Work. Such materials may include:

- the title of the Work; • synopsis and description; • posters; • still images; • trailers; • reasonable excerpts from the Work; • credits; • the director's and principal creators' names; • biographies; • photographs; • behind-the-scenes materials; • information regarding the creative process and use of artificial intelligence; • other promotional materials supplied by the Participant. These materials may be used through WAIFF and WAIFF ecosystem channels, including: • official websites; • social media; • newsletters; • press and media communications; • promotional reels; • catalogs; • presentations; • exhibitions; • festival retrospectives; • institutional

communications; • industry events; • official partner communications relating specifically to WAIFF activities. Such use does not constitute a transfer of ownership of the Work. Studio Laffitte may permit its technical service providers and official WAIFF partners to use such materials solely to the extent reasonably necessary to carry out the authorized WAIFF activity concerned.

7.4 WAIFA Educational and Professional-Development Activities

Studio Laffitte may use reasonable excerpts, trailers, still images, production materials and other related content from selected Works for educational and professional-development purposes carried out through WAIFF, WAIFA (*World A.I. Film Academy*),WAIFM *(World A.I. Film Market*) or related WAIFF ecosystem activities.

Such activities may include:

Panels, conferences, masterclasses, workshops, case studies, professional discussions, educational screenings directly connected with WAIFF or WAIFA (*World A.I. Film Academy*) activities. These permissions are intended to support education, professional development and knowledge-sharing within the WAIFF ecosystem.

Any standalone commercial exploitation of the complete Work as educational content, including its incorporation into a separately commercialized educational product or service, shall require the prior agreement of the Participant or relevant rights holder.

7.5 WAIFM (World A.I. Film Market) and Industry Facilitation

Studio Laffitte, through WAIFF and WAIFM *(World A.I. Film Market)* activities, may identify, curate, present and introduce selected Participants, filmmakers, projects and Works to third-party industry professionals and organizations. Such third parties may include:

Distributors, broadcasters, streaming platforms, AI-native content platforms, film and television studios, production companies, investors, brands, technology companies, sales companies, buyers, cultural institutions, other potential professional partners.

Studio Laffitte, through WAIFF and WAIFM activities, may organize meetings, showcases, professional presentations, catalogs, pitching opportunities and other forms of introduction or facilitation intended to encourage professional opportunities for Participants.

7.6 Third-Party Platform and Commercial Opportunities

Where Studio Laffitte, through WAIFF, WAIFA *(World A.I. Film Academy)* or WAIFM *(World A.I. Film Market)* activities, introduces or facilitates an opportunity for a Participant's Work to be screened, distributed, licensed, monetized, acquired, financed, commissioned or otherwise commercially exploited by a third-party platform or industry partner, participation in such opportunity shall remain entirely optional for the Participant.
The Participant shall independently review and accept the relevant third party's terms and conditions and, where required, enter into a direct contractual relationship with such third party. Any licensing, distribution, monetization, royalties, revenue sharing, acquisition rights or other

commercial terms concerning the Participant's Work shall be governed by the agreement between the Participant or relevant rights holder and the third party concerned. Unless expressly authorized under a separate written agreement, Studio Laffitte does not grant commercial exploitation rights in a Participant's Work on behalf of the Participant or relevant rights holder.

7.7 WAIFF Commercial Relationships with Industry Partners

Studio Laffitte, in connection with the operation and development of WAIFF, WAIFA, WAIFM and related WAIFF ecosystem activities, may enter into commercial relationships with sponsors, platforms, distributors, technology companies, broadcasters and other industry partners. Such arrangements may include: • sponsorship fees • partnership fees • promotional fees • curation fees • referral or facilitation fees • event or showcase fees • other compensation relating to the operation, development and activities of WAIFF, WAIFA, WAIFM and the related WAIFF ecosystem.

Such compensation may relate to, among other things, Studio Laffitte's curation, organization, promotion, selection of Works, professional introductions, industry access, event production and facilitation services carried out in connection with WAIFF, WAIFA, WAIFM or related WAIFF ecosystem activities.

7.8 Separation Between Organizer Compensation and Participant Compensation

Any fees, commissions, sponsorship revenue, partnership compensation or other consideration received by Studio Laffitte or, where applicable, another duly identified legal entity operating within the WAIFF ecosystem from an industry or platform partner shall relate to that entity's own services, activities, curation, promotion, introductions or facilitation and shall not be deducted from, offset against, or otherwise reduce any compensation, royalties, revenue share, licensing fees or other amounts payable by such third party to a Participant or rights holder, unless expressly agreed otherwise in writing by the Participant or relevant rights holder.

7.9 No Agency, Distribution or Representation Relationship

Participation in WAIFF, selection of a Work, presentation through WAIFA or WAIFM, or introduction to a professional partner does not appoint Studio Laffitte as the Participant's agent, sales agent, distributor, licensing representative, manager or exclusive representative. Studio Laffitte, when acting through WAIFF, WAIFA, WAIFM or related WAIFF ecosystem activities, acts solely as an organizer, curator, promoter, connector and facilitator unless otherwise agreed in a separate written agreement. Any agency, representation, distribution, licensing, sales or similar relationship shall require a separate written agreement between the relevant parties.

7.10 No Obligation to Accept a Professional Opportunity

A Participant is free to accept or decline any third-party professional, distribution, licensing, platform or commercial opportunity introduced or facilitated by Studio Laffitte through WAIFF, WAIFA, WAIFM or related WAIFF ecosystem activities. A Participant's refusal to participate in such an opportunity shall not affect the Participant's selection status, award status or eligibility within the Competition.

7.11 No Guarantee of Professional or Commercial Opportunity

Selection, nomination, participation in WAIFF, inclusion in WAIFA or WAIFM activities, or receipt of an award does not guarantee any distribution, licensing, financing, investment, acquisition, representation, employment, commercial partnership or other professional opportunity. Studio Laffitte, through WAIFF, WAIFA or WAIFM activities, may facilitate opportunities but cannot guarantee that any third party will enter into a commercial or professional relationship with a Participant.

7.12 Duration of Rights

The license relating to the screening and presentation of the complete Work under Article 7.2 is granted for a period of thirty-six (36) months from the date of submission.

The authorization relating to promotional, editorial, institutional and archival materials under Article 7.3 shall remain valid for so long as reasonably necessary for WAIFF to maintain historical archives and communicate about the Participant's participation, selection or award within WAIFF. Any new commercial exploitation of the complete Work outside the activities expressly authorized by these Rules shall require a separate agreement with the Participant or relevant rights holder.

ARTICLE 8 – IDENTITY VERIFICATION

The Organizer may carry out reasonable verification of the Participant's identity and of information materially relevant to eligibility, authorship and compliance with these Rules. Any falsification, fraud or materially inaccurate information may result in disqualification.

The Studio Laffitte declines all responsibility in the event of identity theft or fraud.

ARTICLE 9 – PROTECTION OF PERSONAL DATA

The data controller for the processing of participants' personal data is: **Studio LAFFITTE,** SAS, 2000, route des Lucioles, Les Algorithmes – Building A, Thales, 06410 Biot, France — contact@worldaifilmfestival.com. Data collected: first name, last name, pseudonym, date of birth, country of residence, and email address.

Legal basis: performance of the contract (participation in the Competition) for management purposes; legitimate interest for promotional and communication purposes. Retention period: personal data shall be retained for a maximum period of three (3) years from the closing date of the Competition, unless a longer retention period is required by applicable law.

International transfers: Where personal data is transferred outside the European Economic Area, such transfers shall be implemented in accordance with the safeguards required by applicable data-protection law.

Recipients: authorized WAIFF and Studio Laffitte personnel, service providers involved in submission management and Festival organization, and, where necessary, official partners involved in the relevant WAIFF activity.

Mandatory information: Fields identified as mandatory are necessary for the processing of the submission. Failure to provide them may prevent participation in the Competition.

Participants' rights: participants have the right to access, rectify, erase, restrict processing, Participants also have the right to lodge a complaint with the French Data Protection Authority (CNIL). and port their personal data, as well as the right to object to processing on legitimate grounds.

These rights may be exercised by contacting: contact@worldaifilmfestival.com.

ARTICLE 10 – LIABILITY OF THE ORGANIZER

Participants acknowledge the inherent risks associated with online communications and digital platforms. Nothing in these Rules excludes any responsibility of the Organizer that cannot lawfully be excluded under applicable law.

The Organizer reserves the right to modify, suspend, shorten, extend, or cancel the Competition if circumstances so require. In the event of cancellation of the Competition by the Organizer for reasons other than force majeure as defined under French law, entry fees already paid by participants shall be refunded in full within thirty (30) days of the cancellation announcement. In the event of force majeure, the Organizer shall use reasonable efforts to reschedule the Competition or to offer participants alternative participation options. The Organizer shall not be liable for any indirect or consequential damages arising from such modification, suspension, or cancellation.

ARTICLE 11 – ACCEPTANCE OF THE RULES

Participation in the Competition implies full and unconditional acceptance of these Rules. Any claim or dispute relating to the Competition must be submitted in writing within one (1) month from the date on which the contested decision was notified to the Participant or, in the absence of individual notification, within one (1) month from the date of the Awards Ceremony. Claims must be addressed to: contact@worldaifilmfestival.com.

Any interpretation of the Rules shall be made by the Organizer in good faith, consistently, and in the interest of the integrity and fairness of the Competition. The Organizer's interpretation shall be applied uniformly to all participants in identical situations. In the event of a dispute, participants retain the right to submit their claim to the competent courts in accordance with applicable law. Nothing in this Article shall be construed as waiving any participant's right to judicial recourse.

ARTICLE 12 – AVAILABILITY OF THE RULES

The Rules are available free of charge on the World AI Film Festival's website at the following address: worldaifilmfestival.com. They may also be sent by email upon request to: contact@worldaifilmfestival.com.

ARTICLE 13 – CONTACT FOR INFORMATION

For any questions regarding the Competition, please contact the Organizer at the following address: contact@worldaifilmfestival.com

ARTICLE 14 – GOVERNING LAW AND JURISDICTION

These Rules shall be governed by and construed in accordance with French law. Any dispute arising out of or in connection with these Rules, which cannot be resolved amicably within thirty (30) days from written notice of the dispute, shall be submitted to the competent courts within the jurisdiction of the Court of Appeal of Aix-en-Provence, subject to any mandatory legal provisions granting jurisdiction to another court.

Notwithstanding the foregoing, participants who qualify as consumers under the law of their country of residence, and in particular under the law of the European Union, retain the right to bring proceedings before the courts of their place of domicile in accordance with Articles 17 to 19 of Regulation (EU) No. 1215/2012. Nothing in this Article shall be construed as depriving any consumer participant of such mandatory jurisdictional protections.

Cannes,
October 2 2026